

FARMER'S MARKET POLICIES

Marshfield Agricultural & Horticultural Society Farmer's Market 2010

Site: South River Street @ Marshfield Fairgrounds

Time: 2 pm to 6 pm

Dates: June 4 thru October 15, 2010

All Vendors Must Read the Market Policies and Fill Out the Application Form on Page 3.

A. Purpose:

Provide fresh, local, wholesome produce directly from farmers to residents. Preserve and foster the well being of our local agricultural system. Honor the agricultural history of our community by promoting the protection of farm open space from development. Provide a forum to share concepts and ideas regarding healthy and sustainable practices for producing food and caring for the environment and ourselves. Provide a wholesome social experience that helps build community.

B. Vendor Policies:

Applications - Any new vendors interested in participating in the market should contact the managers at 781-834-6629 or mail in the application available at our website: www.marshfieldfair.org

Registration - Returning vendors and new vendors who have been accepted by the managers will be required to submit a registration form. The full season payment and copies of any required health forms should be included with the registration form.

Fees - Booth space cost is \$160.00 for the full season and must be received with the registration form no later than June 1. Visiting vendor fee is \$20.00 per visit.

Products - Produce should be locally grown by the vendor. Organic or chemical free produce is preferred but not a requirement. A farmer may find it financially necessary to supplement produce. While discouraged it may be allowed with permission of the managers. Very clear signage is required for such produce. Non-farm products (foods, arts & crafts, etc.) must be high quality and locally made by the vendor. Food products should be based on local produce whenever possible. Management may restrict the number of vendors selling similar products.

Organic growers who are not certified should use the words "chemical free" or "all naturally grown" on their signage. Growers using chemicals must have a sign, which reads: "Conventionally Grown"

Signage – Each vendor must post a sign identifying the name of his business. Prices for all items must be clearly marked. Native and Non-native produce must have signs. Non-native produce is discouraged and must be very clearly marked.

Health/food permits – Vendors of any prepared food or drink must provide the managers with a copy of the health permit obtained in their hometown. They must also obtain a permit from the Marshfield Board of Health.

Genetic Engineering- No one shall sell products, which to the best of their knowledge contain genetically engineered or modified organisms.

Booth set up – Covered space will be provided. Please bring your own tables, chairs and electrical cords. Vendors are responsible for removal of their own refuse and unsold product. Visiting vendors are not guaranteed a particular booth location.

Arrival & Departure- The market will be open from 2 pm to 6 pm. Setup must be completed by 1:50. NO vehicles will be allowed to drive into the market area after 1:30 pm. Vendors arriving after 1:30 will be required to carry their booth setup and product into the market area. NO vendor shall begin to pack up his booth before 6 pm. NO vehicle shall leave the market area before 6 pm.

Rain or Shine – The market will be held rain or shine. All vendors will be set up in the 4H covered areas location assigned to them by the manager. Larger produce vendors may request to set up outside in good weather with the permission of the market manager.

Coupons – We recommend that farms get certified to accept Mass. Farmer's Market coupons. Farmers must apply to MA Dept. of Agricultural Resources by mid May. Call Dave Webber at 617-626-1754 for more info. Coupons are accepted for fresh produce only.

Utilities – We will provide limited electricity and cold water. Restrooms will be open.

Parking – Ample parking is available. Vendors who do not sell from their vehicle will be required to park outside of the market area.

C. Non-vendors, Education or Entertainment

Any organization can apply to attend the Farmer's Market to educate or perform. Contact the market managers at 781-834-6629.

We are eager to have guest organizations and individuals attend the Farmer's Market for the purposes of education regarding topics complimentary to our purpose. Sales and fundraising are discouraged, but management will review requests. In addition, there can be no political activity

D. Exceptions - Managers may make exceptions to any of these policies.

2010 Vendor Registration for Farmer's Market Marshfield Agricultural & Horticultural Society

Category (check one) Farm Educational
 Food Crafts Other

Name(s) of Participant(s) _____

Name of Farm or Business _____

Address _____

E-Mail _____

Home phone _____

Business phone _____

Cell phone _____

Items to be offered _____

Fee is \$160.00 for the season, due by June 1 or \$20.00 per wk/visiting vendor.
Food vendors must submit proper permits with registration form.

I have read and agree to adhere to Market Policies.

Signature of Vendor _____ **Date** _____

Mail to: Marshfield Agricultural & Horticultural Society
Farmer's Market – Karen Biagini
P O Box 5
Marshfield, MA 02050
FAX: 781-834-2805

.....office use

Rec'd by _____ date _____

Full season Payment rec'd _____